

# EARLY CHILDHOOD EDUCATION: INVESTING IN THE FUTURE

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Family Impact Seminar  
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*"Today we're going to explore in paint how we feel  
when we're picked up late from preschool."*

# THE CASE FOR EARLY CHILDHOOD INTERVENTION

- Brain Research – Children’s brains grow more rapidly from 0 to 5 than at any other time in life (new cells, new synapses)
- Brain maturation is a hierarchical process in which higher level functions depend on and build on lower level functions
- Early brain development has lifelong consequences

# THE CASE FOR PRESCHOOL

- Children's brains are like sponges – they can soak up huge quantities of information
- Teachers provide cognitive stimulation, emotional support
- Children become exposed to numbers, letters, and shapes ... and they learn how to socialize
- Learning begets learning, skill begets skill (Heckman)

# THE CASE FOR HIGH-QUALITY PRESCHOOL

- Studies of day care centers and preschool show that quality matters
- High quality is especially important for disadvantaged children (e.g., vocabulary growth)
- We are becoming more sophisticated in our understanding of what quality looks like
- Effective interventions can reduce risks and improve the developmental outcomes of young children

# Percent of National Population Enrolled in Pre-K



Source: National Institute for Early Education Research, *The State of Preschool 2012*



# FUNDING MECHANISMS FOR STATE PRE-K



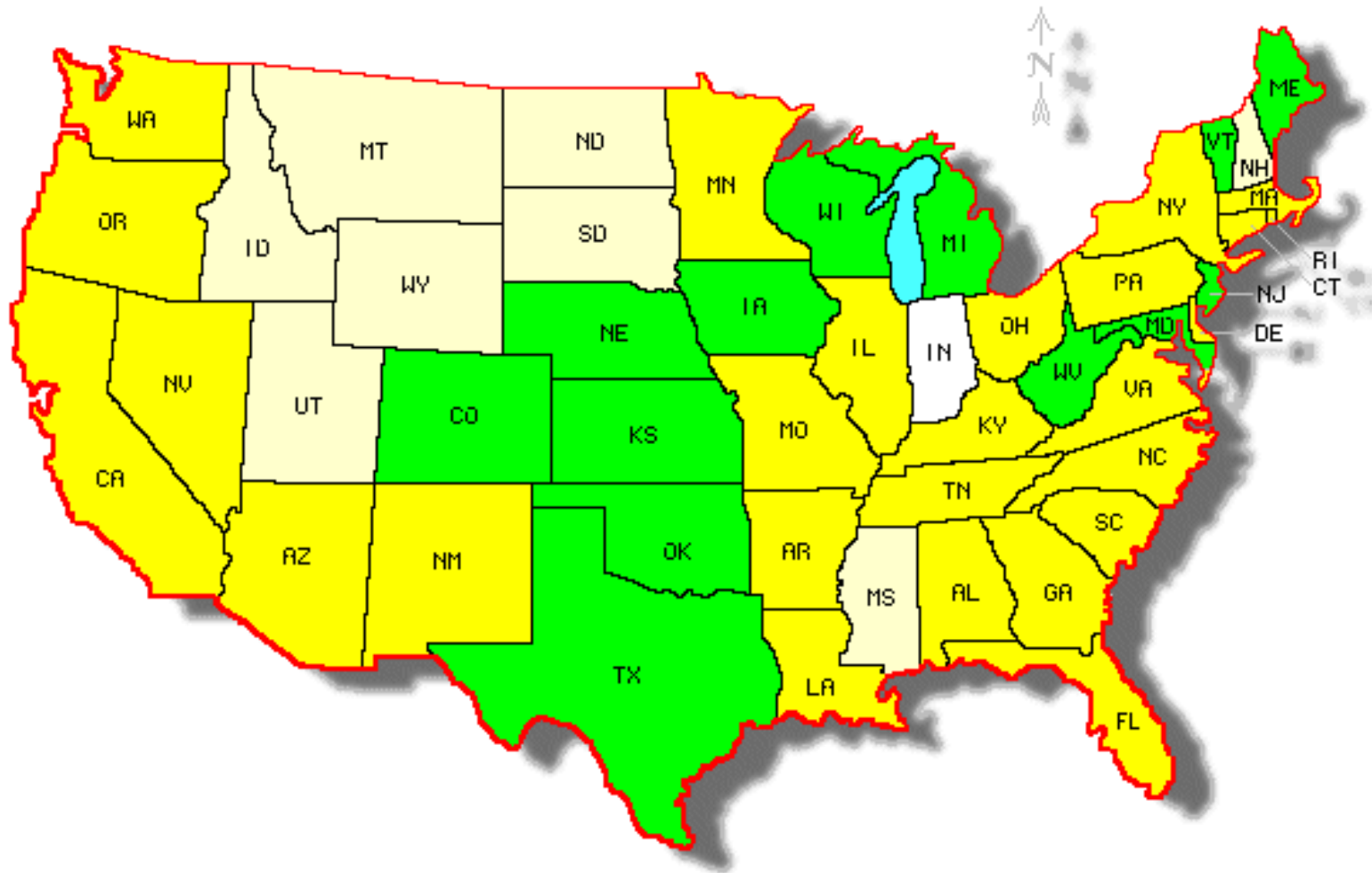
School Funding Formula



Other Funding Formula



No State Support





# RECENT STATE INITIATIVES

- Michigan – Governor Rick Snyder persuaded State Legislature to increase number of pre-K slots by about 25 percent
- Alabama – Governor Robert Bentley persuaded State Legislature to increase pre-K funding (49 percent)
- Legislative proposals to expand state-funded pre-K in California, Indiana, Kansas, Nebraska

# RECENT LOCAL INITIATIVES

- San Antonio, Texas voters approved UPK initiative in 2012, supported by Mayor Julian Castro, funded by sales tax increase (1/8 of a cent)
- New York City Mayor Bill de Blasio established universal pre-K initiative in 2014, with financial support from New York state
- Seattle, Washington voters approved UPK initiative in 2014, supported by Mayor + City Council, funded by property tax increase

# DOES PRE-K BOOST SCHOOL READINESS?

- Central focus – cognitive effects at kindergarten entry
- Additional focus – socio-emotional effects, executive functioning

# Oklahoma Pre-K: Tulsa

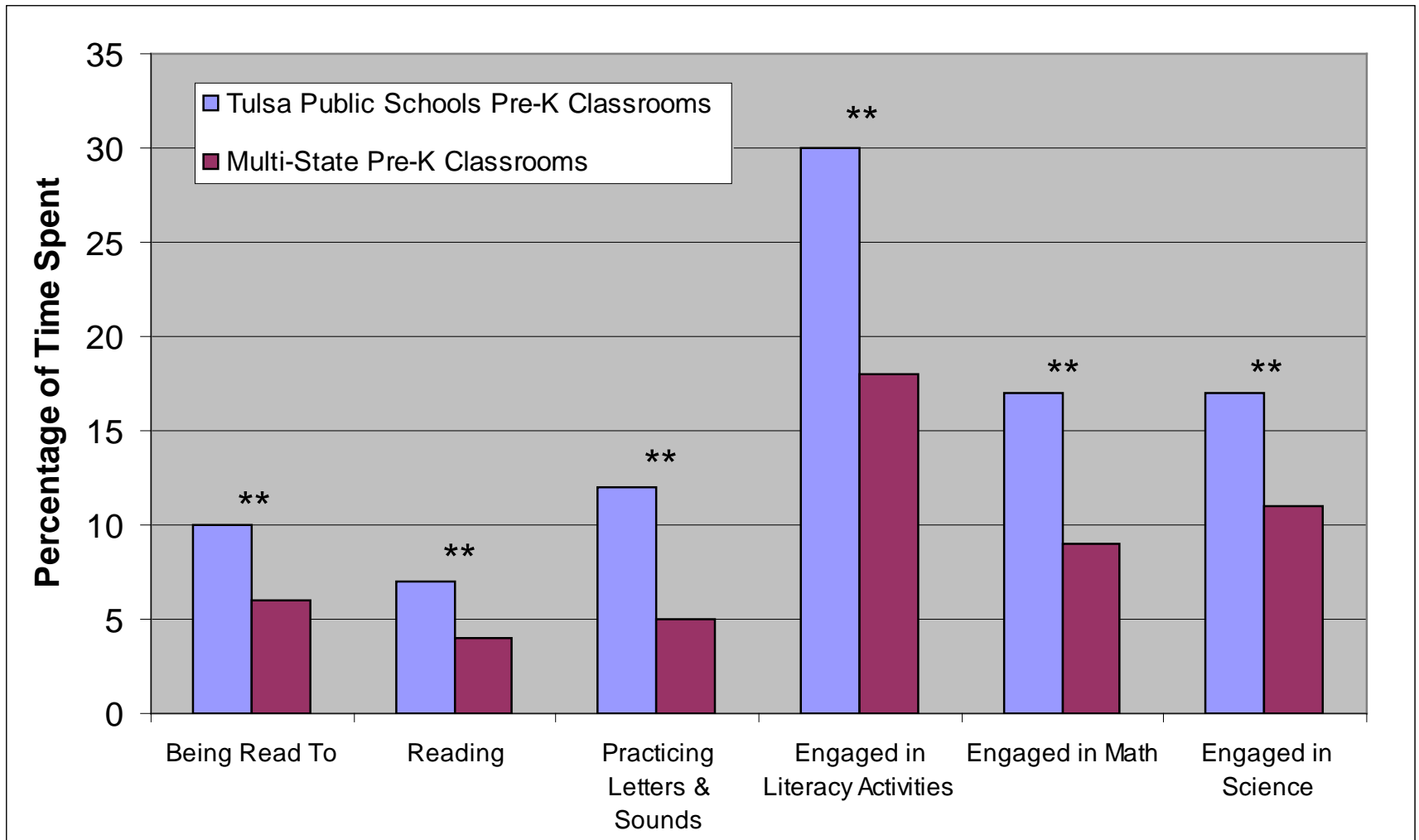
- Oklahoma established UPK in 1998
- Funded through school aid formula
- Public schools are primary service providers, but other providers may establish partnerships with public schools
- Every lead teacher must have B.A. and must be early childhood certified
- Pay comparable to K-12 teacher pay



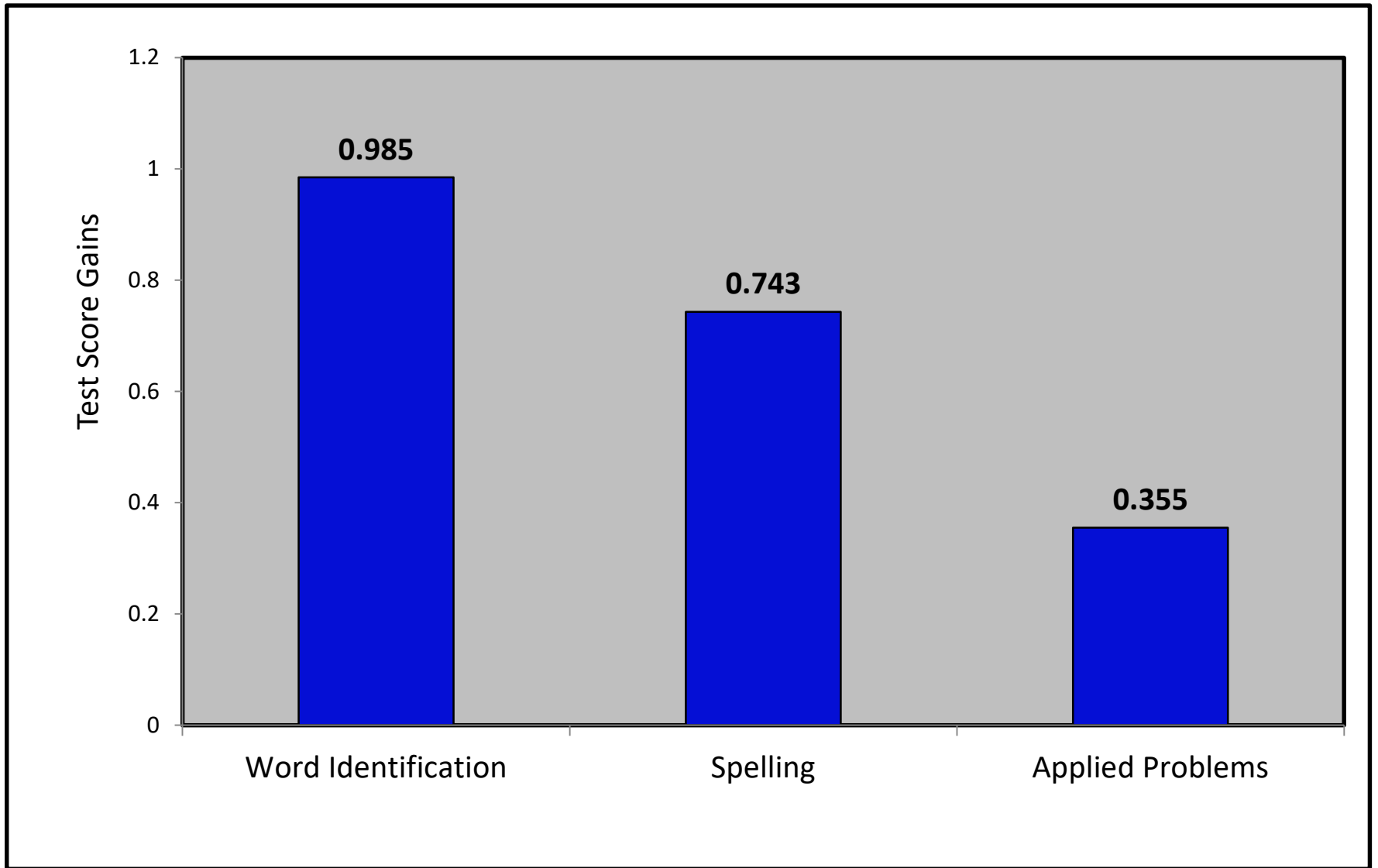
Mean Classroom Assessment Scoring System (CLASS) scores for Tulsa Public Schools pre-K classrooms ( $n = 71$ ) and multi-state school-based pre-K classrooms ( $n = 241$ ). † $p < .10$ . \* $p < .05$ . \*\* $p < .01$ .



Mean Child Engagement scores from the Emerging Academics Snapshot (CE-EAS) for Tulsa Public Schools pre-K classrooms ( $n = 71$ ) and multi-state school-based pre-K classrooms ( $n = 241$ ). † $p < .10$ . \* $p < .05$ . \*\* $p < .01$ .

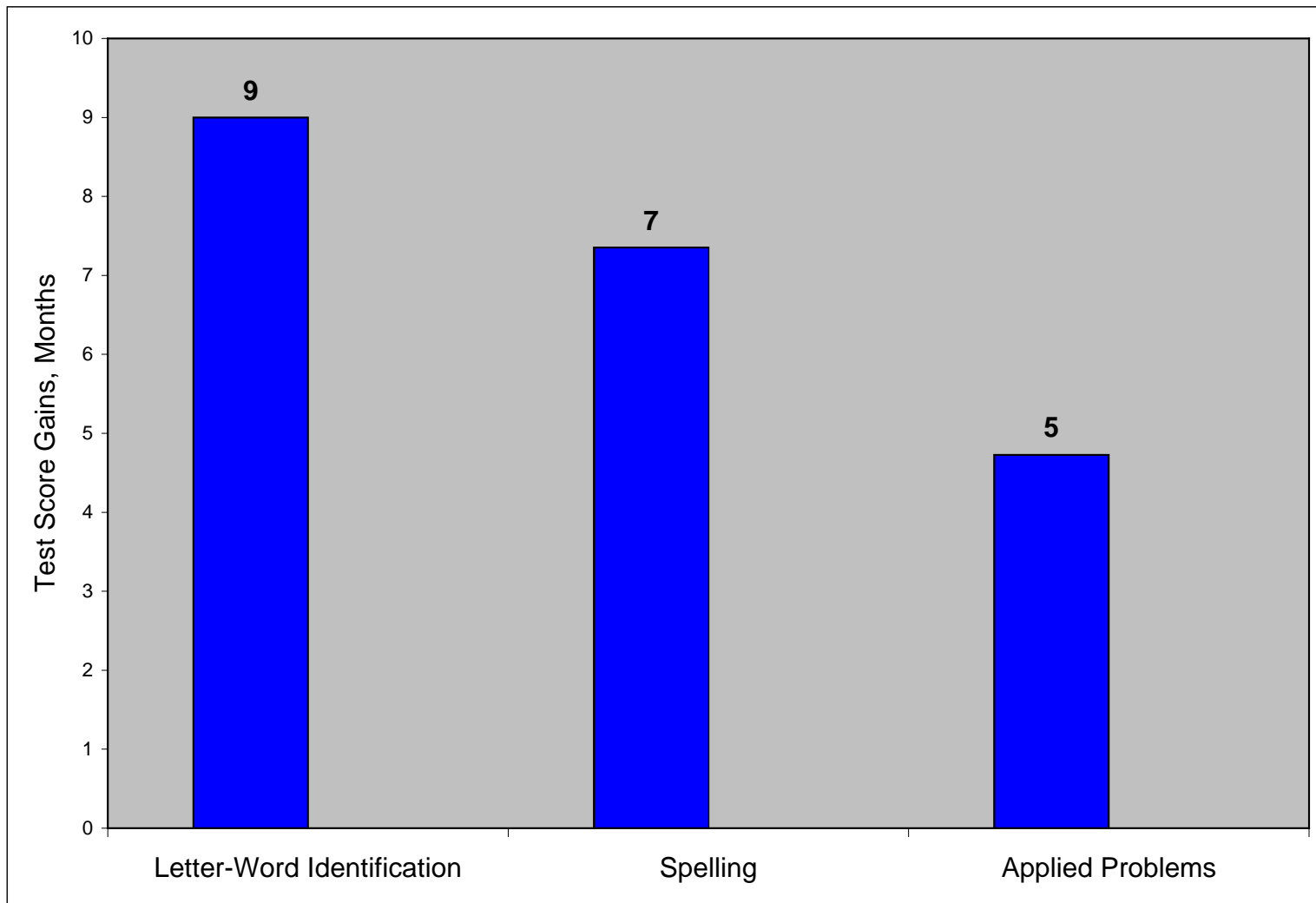


# Effects of TPS Pre-K on Cognitive Development

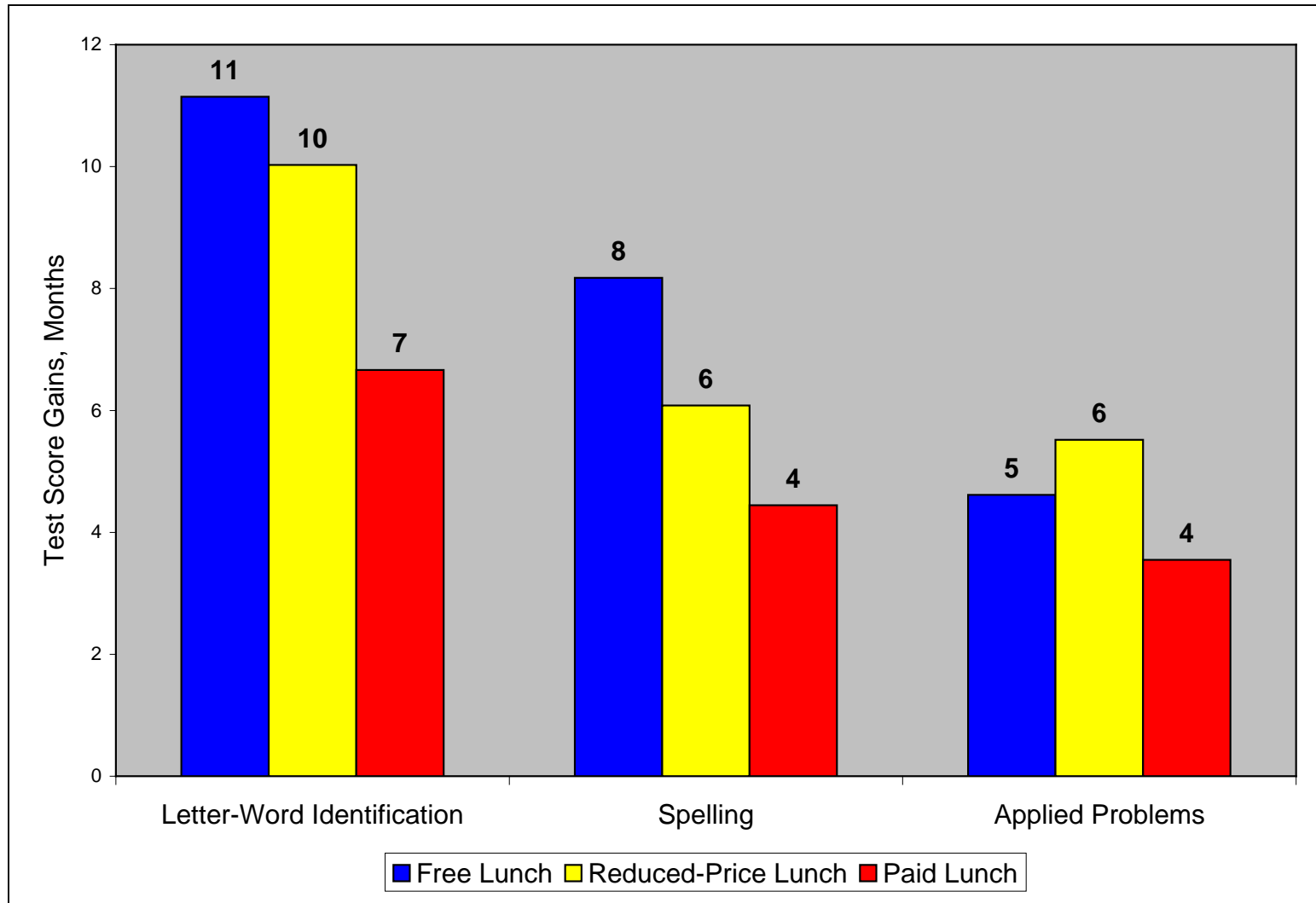




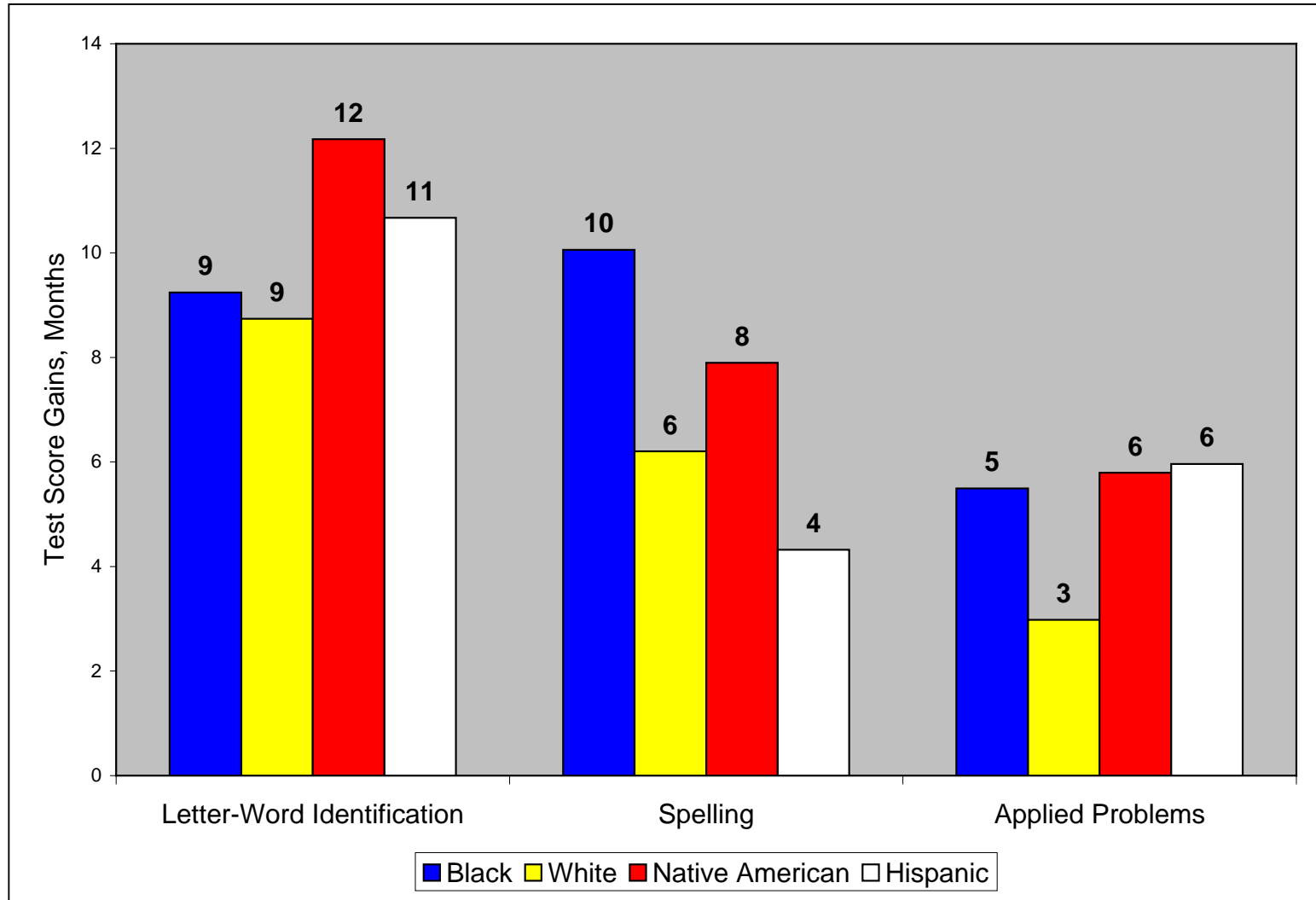
# Effects of TPS Pre-K on Cognitive Development, in Months



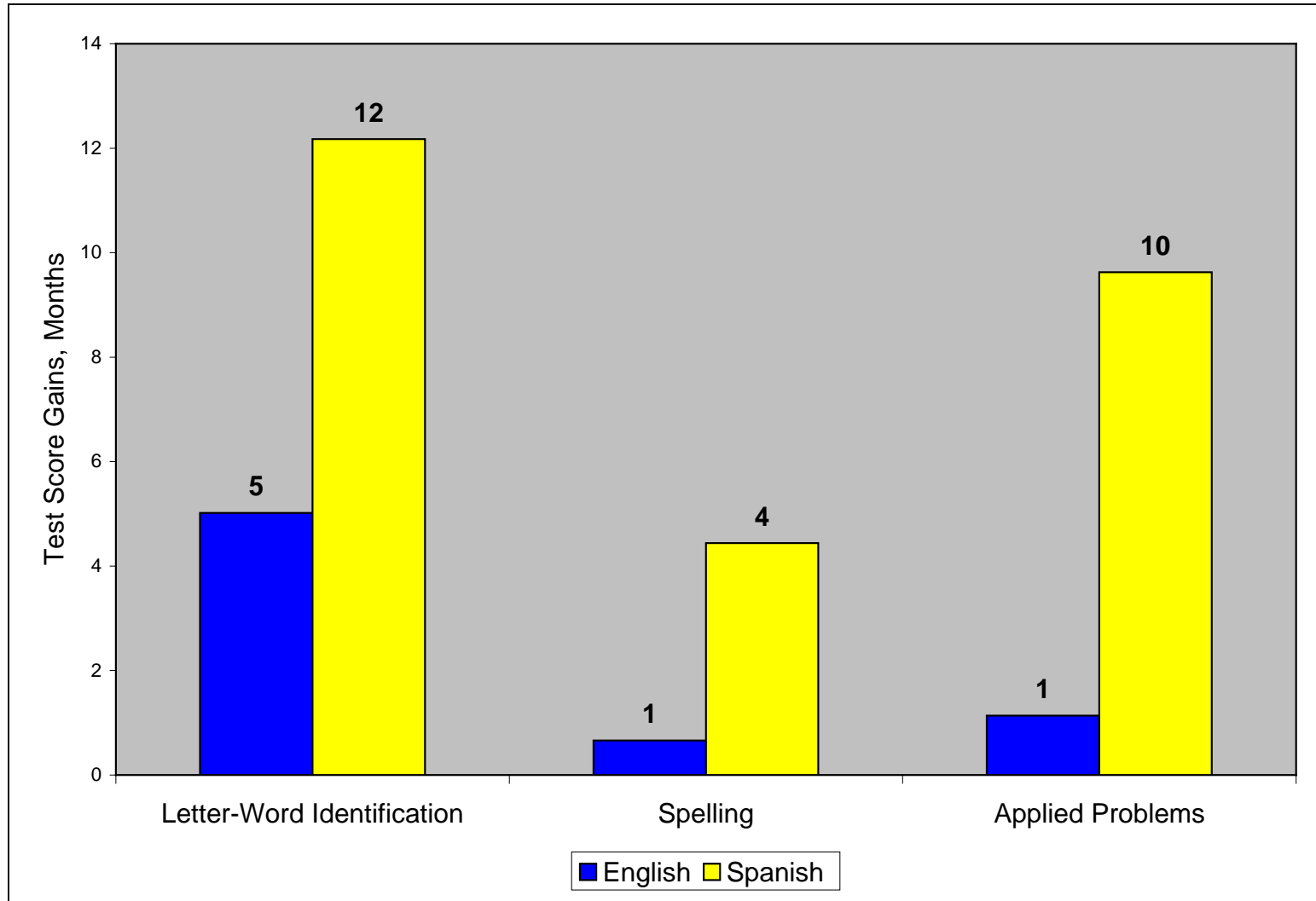
# Effects of TPS Pre-K by Free Lunch Status, in Months



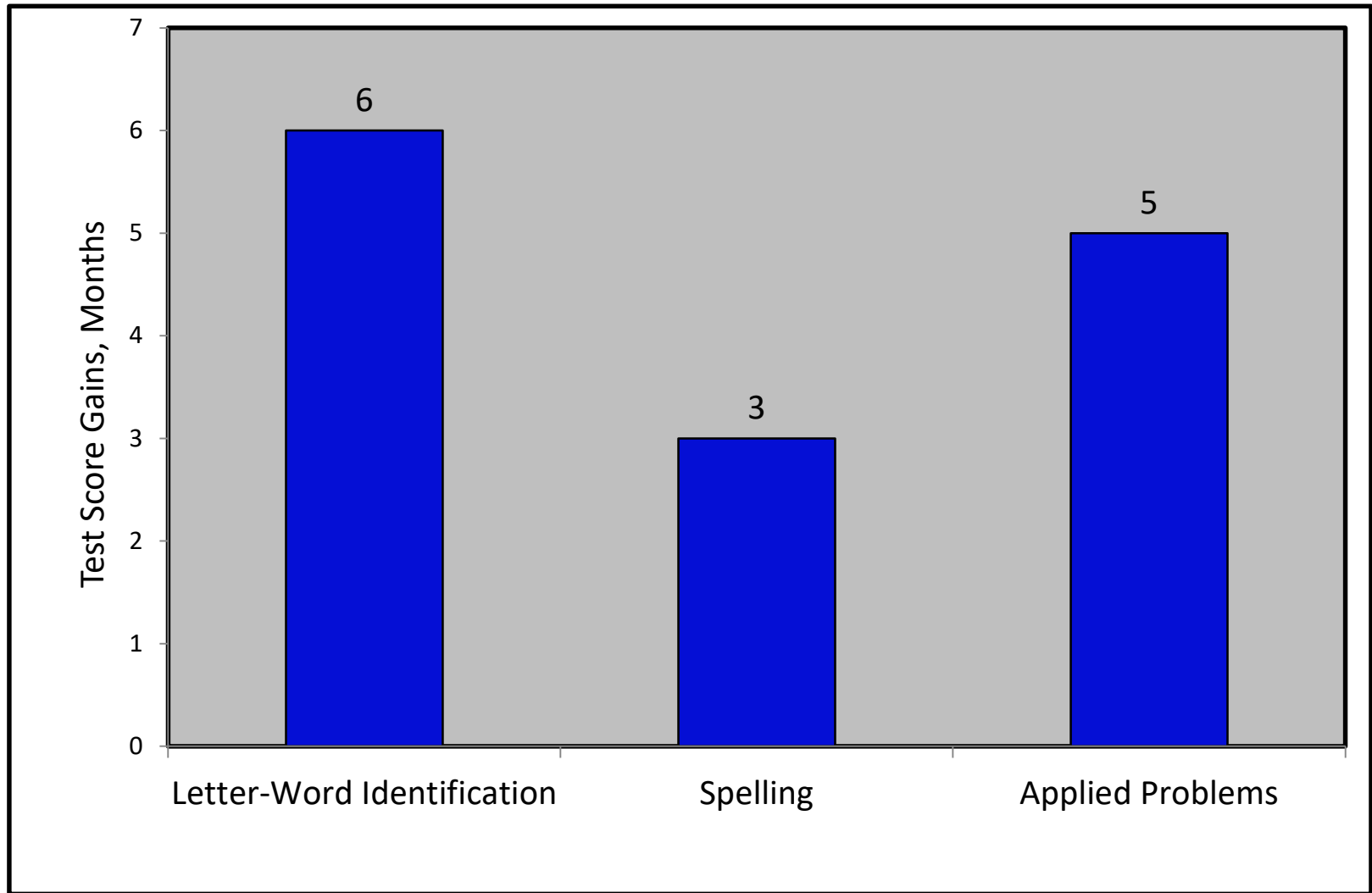
# Effects of TPS Pre-K by Race/Ethnicity, in Months



# Effects of TPS Pre-K on Hispanics by Primary Language Spoken at Home, in Months



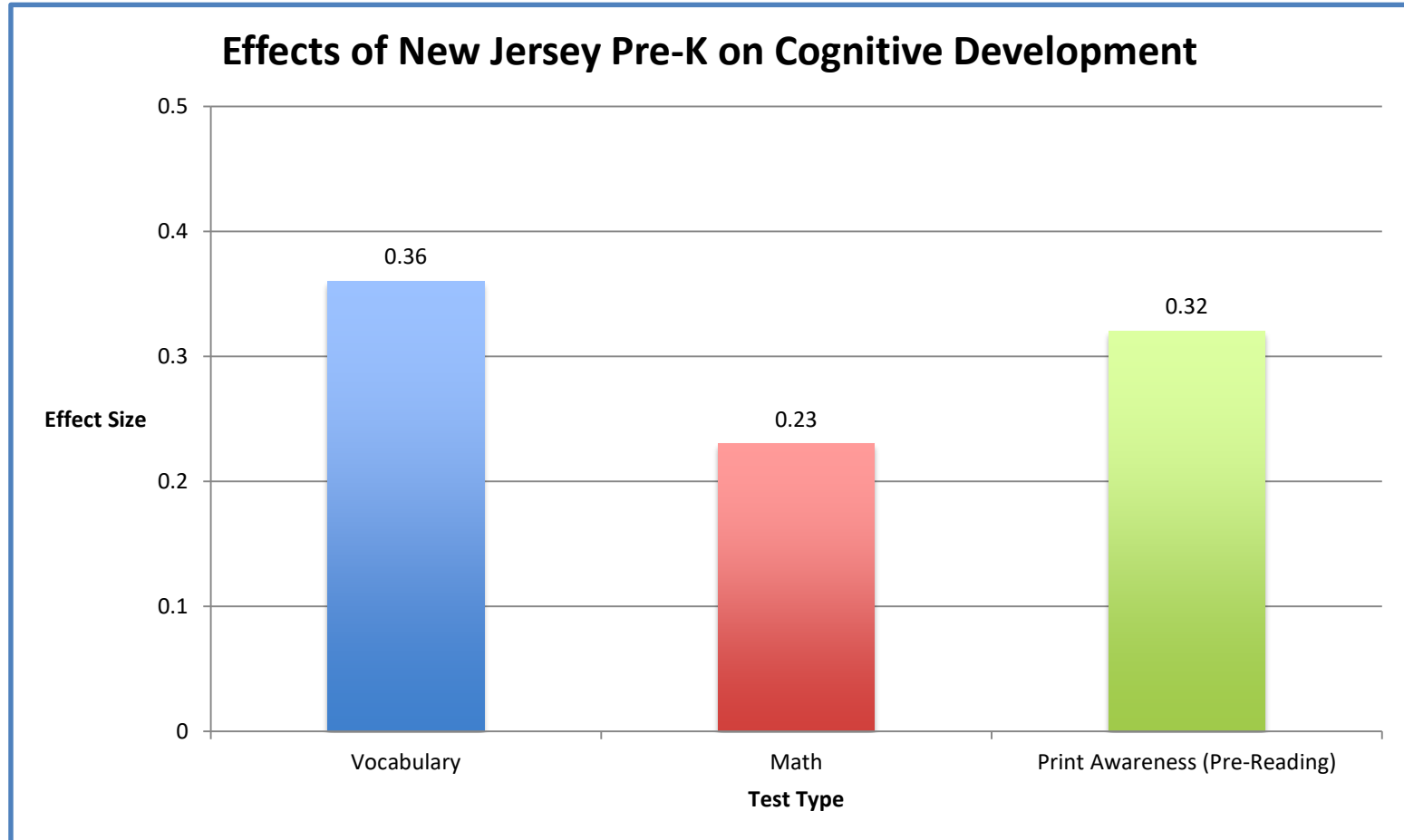
# Effects of TPS Head Start on Cognitive Development, in Months



# NEW JERSEY PRE-K

- Pre-K for 3s and 4s in high-poverty school districts mandated by state Supreme Court in *Abbott v. Burke* (1998)
- Now required in 35 school districts
- Mixed service delivery model, with public schools as conduit or provider (2/3s of students served by private providers)
- Every lead teacher must have a B.A. and must be early childhood certified

# Effects of Pre-K on School Readiness, New Jersey (Abbott Schools)



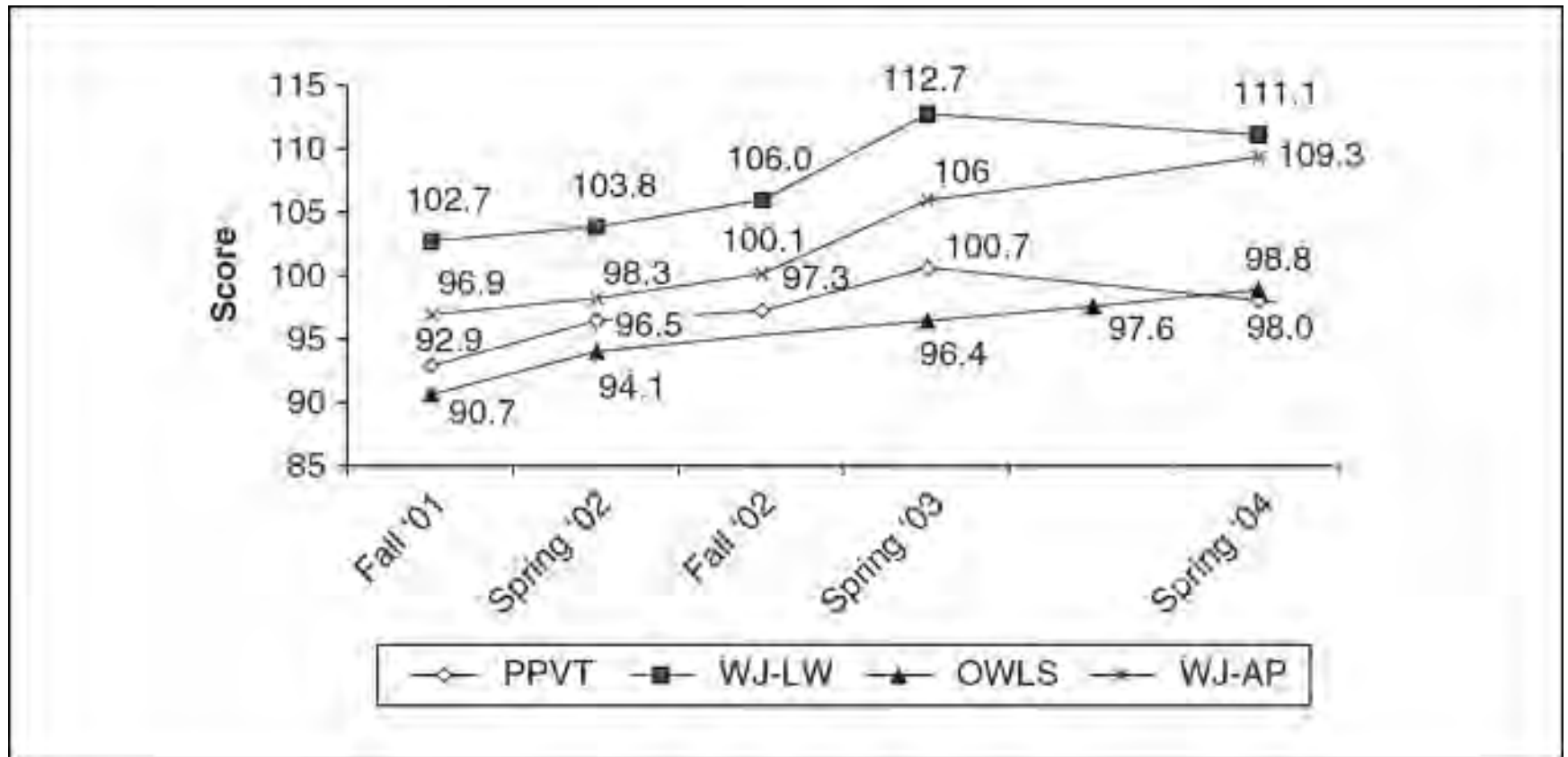
Source: Wong et al. 2007, "An Effectiveness-Based Evaluation of Five State Pre-Kindergarten Programs"

# Georgia Pre-K

- Governor Zell Miller and Georgia State Legislature enacted UPK for 4s in 1995
- Funded by state lottery
- Mixed services delivery system: 54 percent of children served by private providers, 46 percent by public providers
- Teacher credentials vary by type of service provider



# Georgia Pre-K Participants v. National Norms



Source: Gary Henry and Dana Rickman, "The Evaluation of the Georgia Pre-K Program," Sage Publications, 2009.

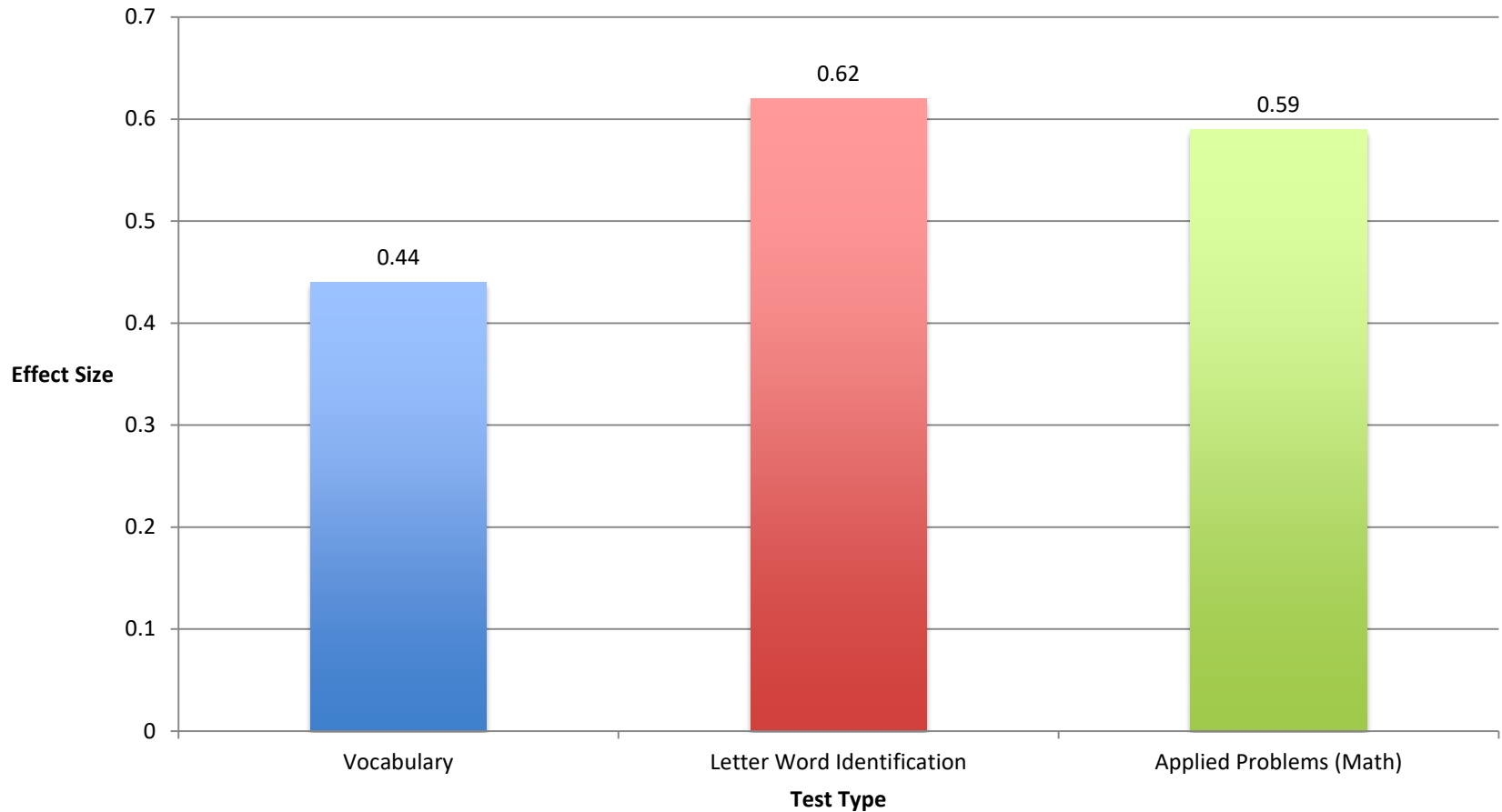
# Massachusetts: Boston Pre-K Program

- Boston established UPK in 2005
- Run through Boston Public Schools
- Every lead teacher must have B.A. and must be early childhood certified
- Pay comparable to K-12 pay
- Strong emphasis on coaching of teachers
- Mixed service delivery model elsewhere

# Effects of Pre-K on School Readiness

Massachusetts – Boston Public Schools

## Effects of Boston Pre-K on Cognitive Development

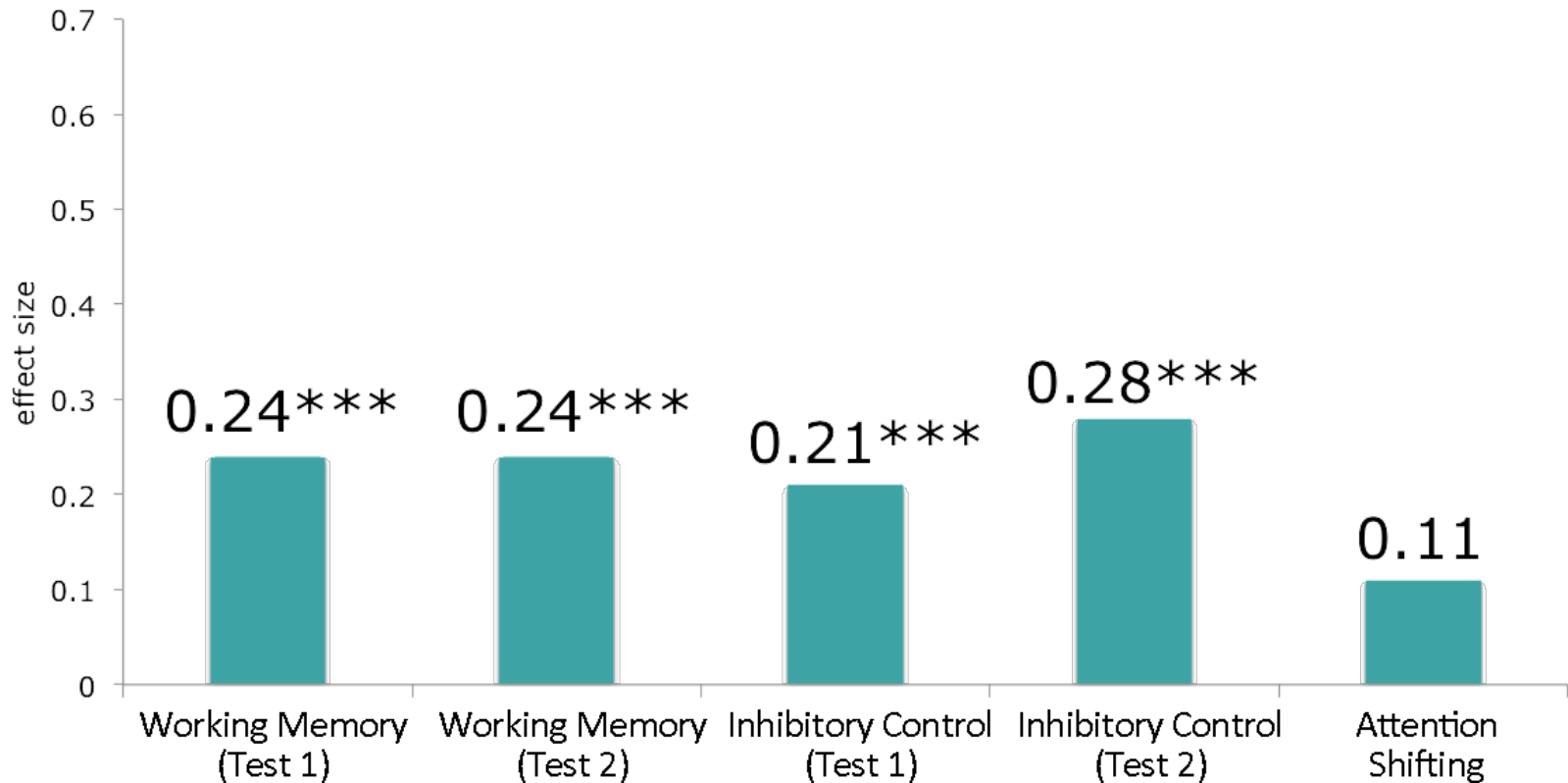


Source: Adapted from Weiland, C. & Yoshikawa, H. (2013). "The impacts of an urban public prekindergarten program on children's mathematics, language, literacy, executive function, and emotional skills: Evidence from Boston." *Child Development*.

# Effects of Pre-K Programs

Massachusetts – Boston Public Schools

## Effects of Boston Pre-K on Executive Functioning

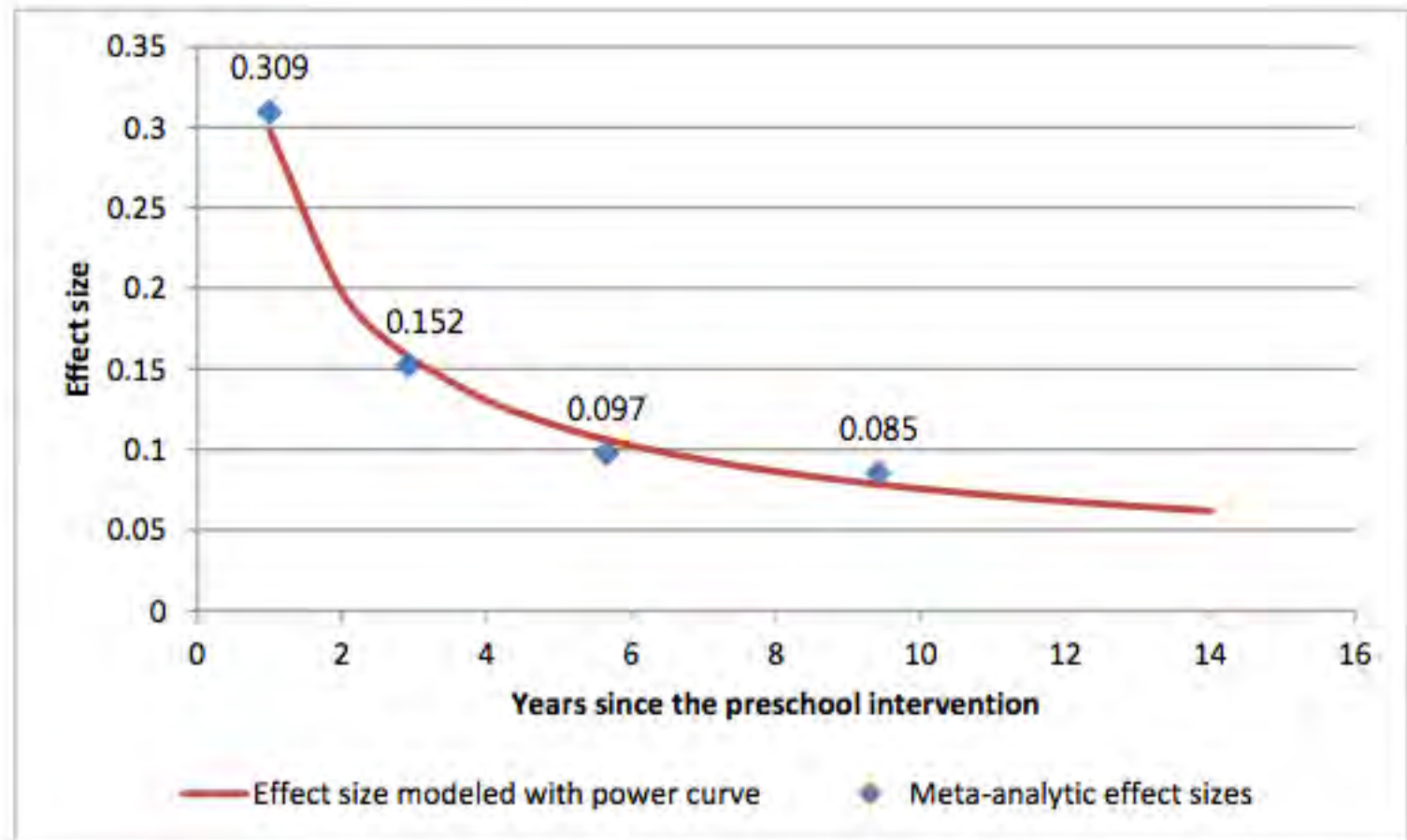


Source: Weiland, C. & Yoshikawa, H. (2013). "The impacts of an urban public prekindergarten program on children's mathematics, language, literacy, executive function, and emotional skills: Evidence from Boston." *Child Development*.

# Do Pre-K Effects Fade Out or Persist over Time?

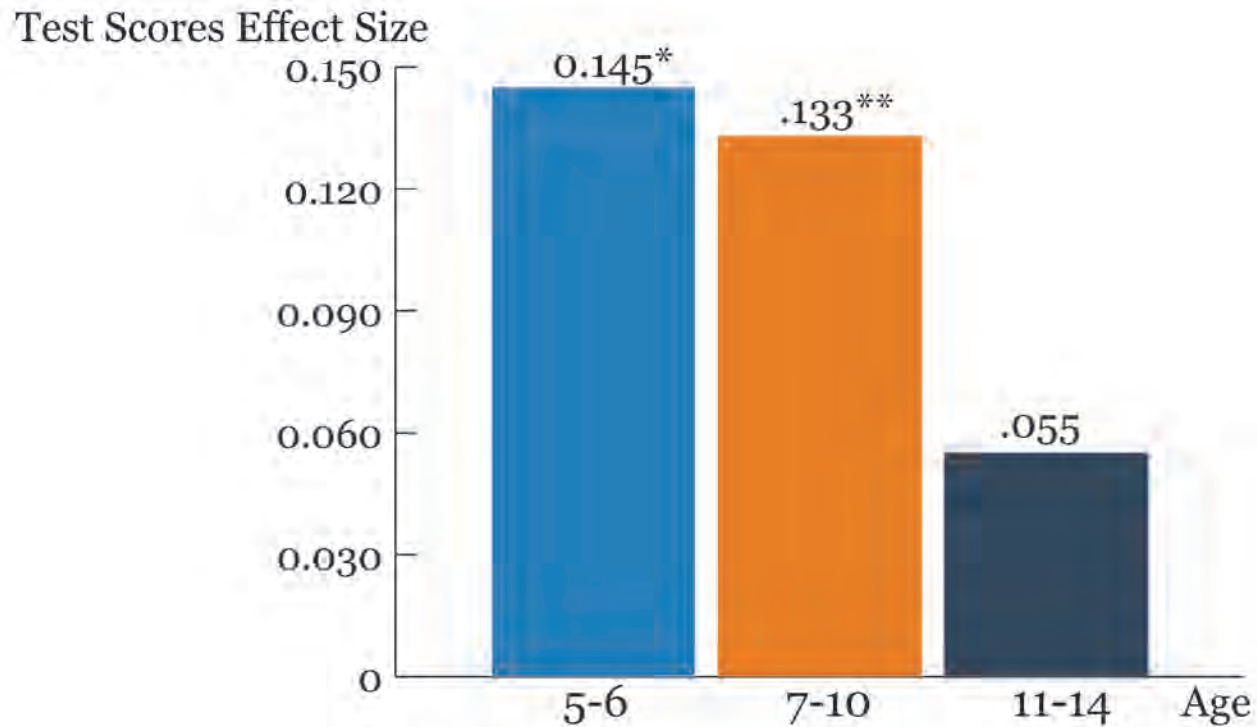
- Longitudinal Studies
- Benefit-Cost Analyses

# Estimation of Test Score Fadeout: Meta-Analytic Results and Power Curve Model



Source: “Early Childhood Education for Low-Income Students: A Review of the Evidence and Benefit-Cost Analysis” Washington State Institute for Public Policy. January 2014.

# Head Start Effects: Sibling Comparison



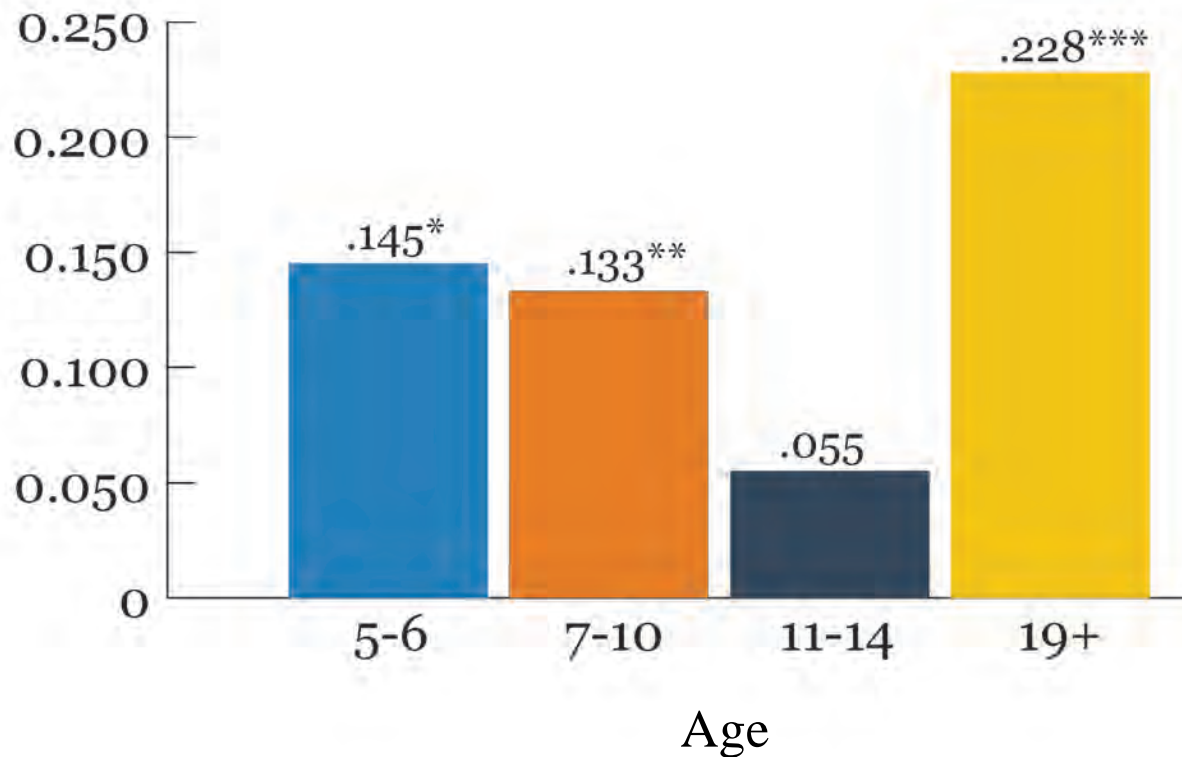
Deming. (2009). *American Economic Journal*.

\*\*Significant at the 5 percent level.

\*Significant at the 10 percent level.

# Head Start Long-term Effects: Sibling Comparison

Effect Sizes



Deming. (2009). *American Economic Journal*.

\*\*\*Significant at the 1 percent level.

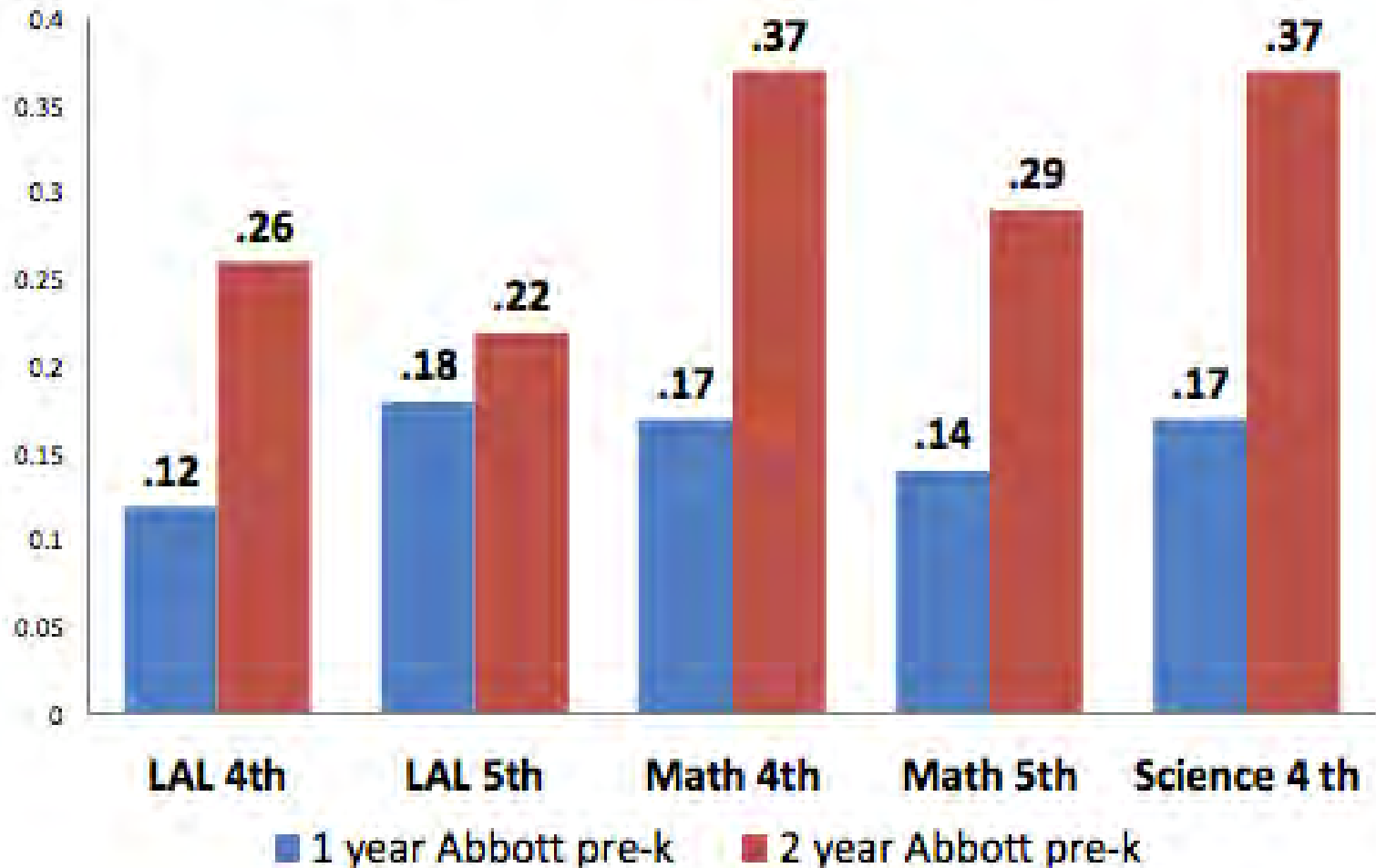
\*\*Significant at the 5 percent level.

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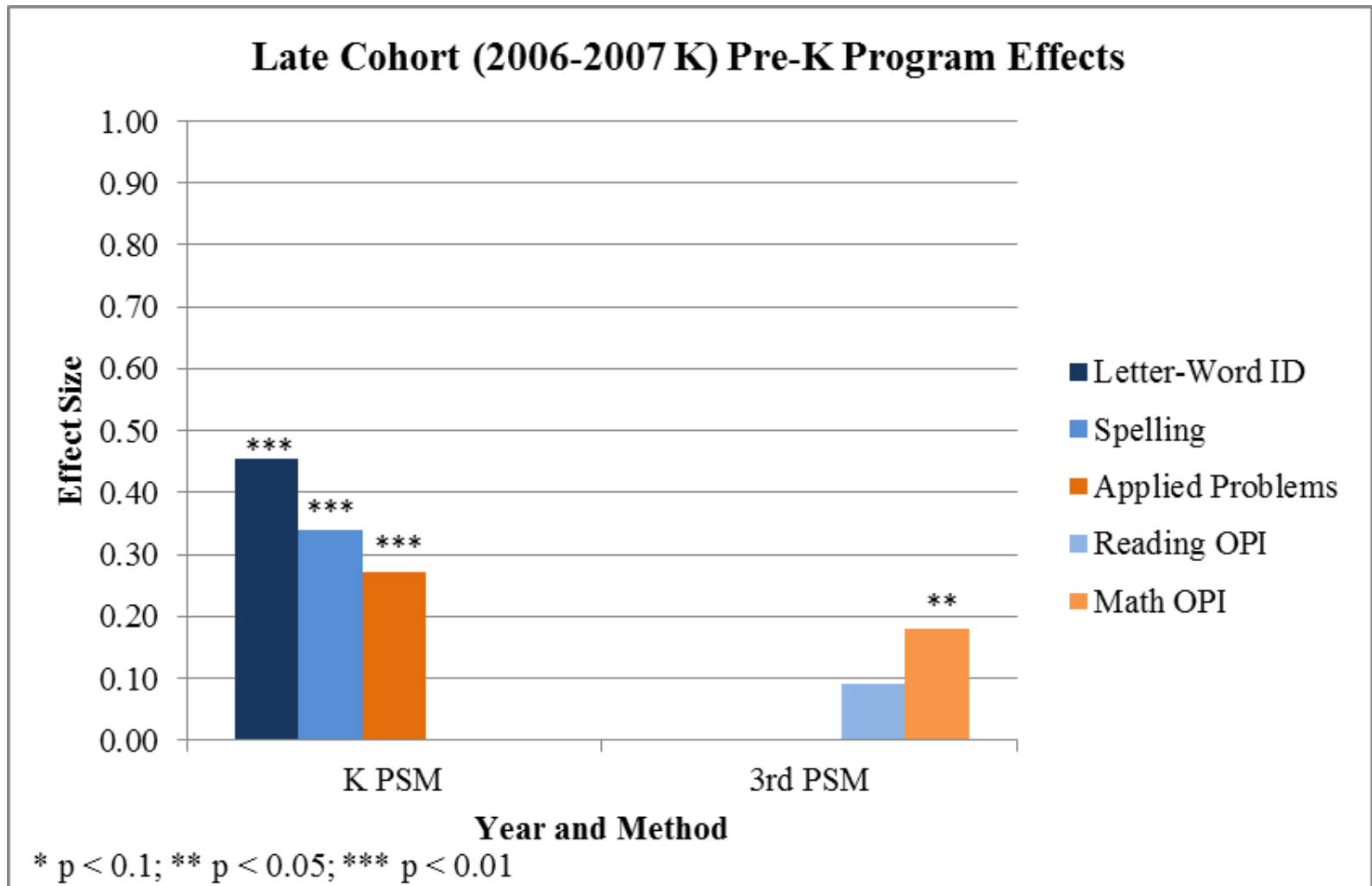
# Long-Term Effects of New Jersey Pre-K (Abbott Schools)

**Figure 1. Pre-K Abbott Effects on NJASK by Years of Participation**

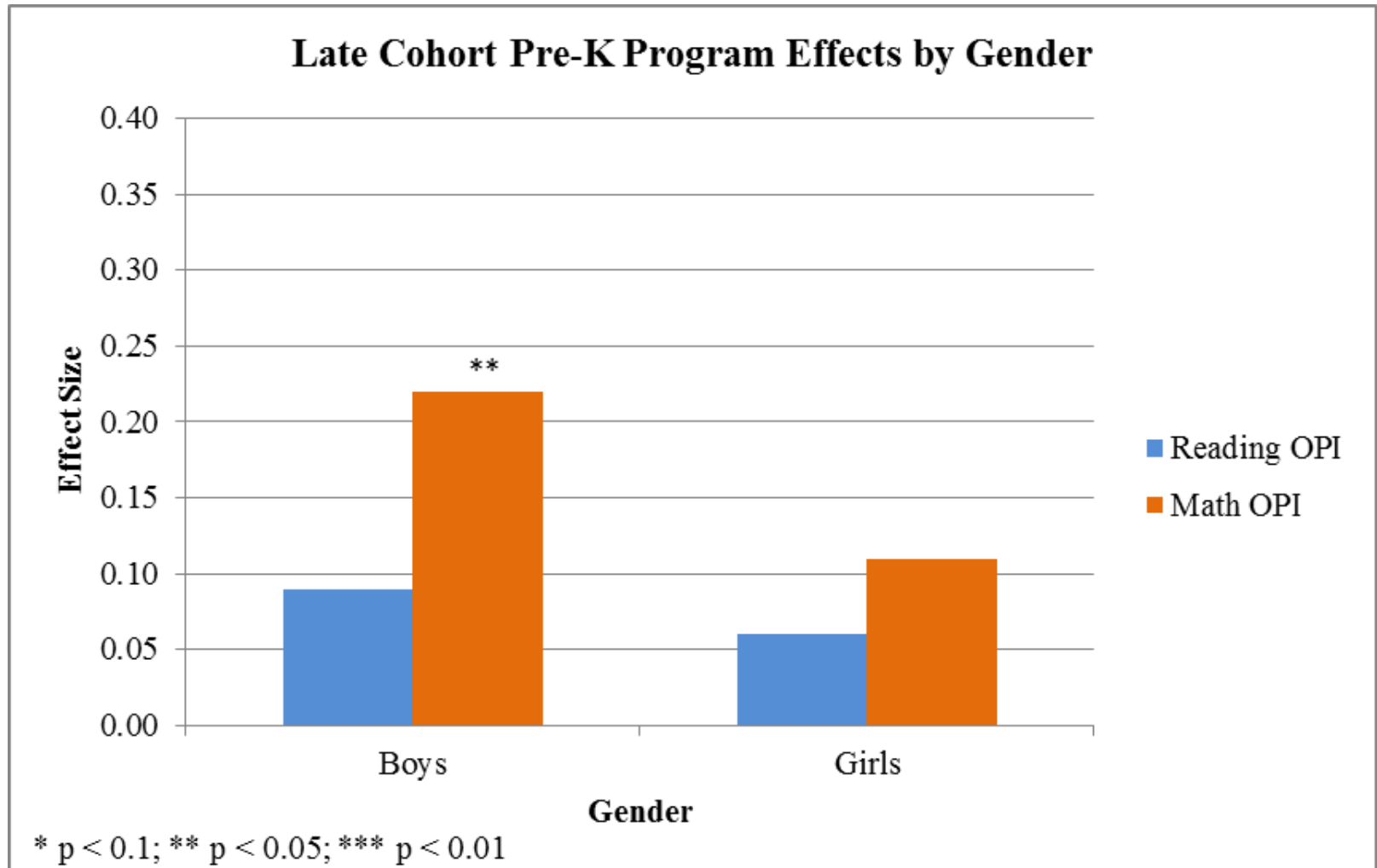


Source: Barnett et al., "Abbott Preschool Program Longitudinal Effects Study: Fifth Grade Follow-Up." NIEER Rutgers, 2013.

# Tulsa Results: Late Cohort

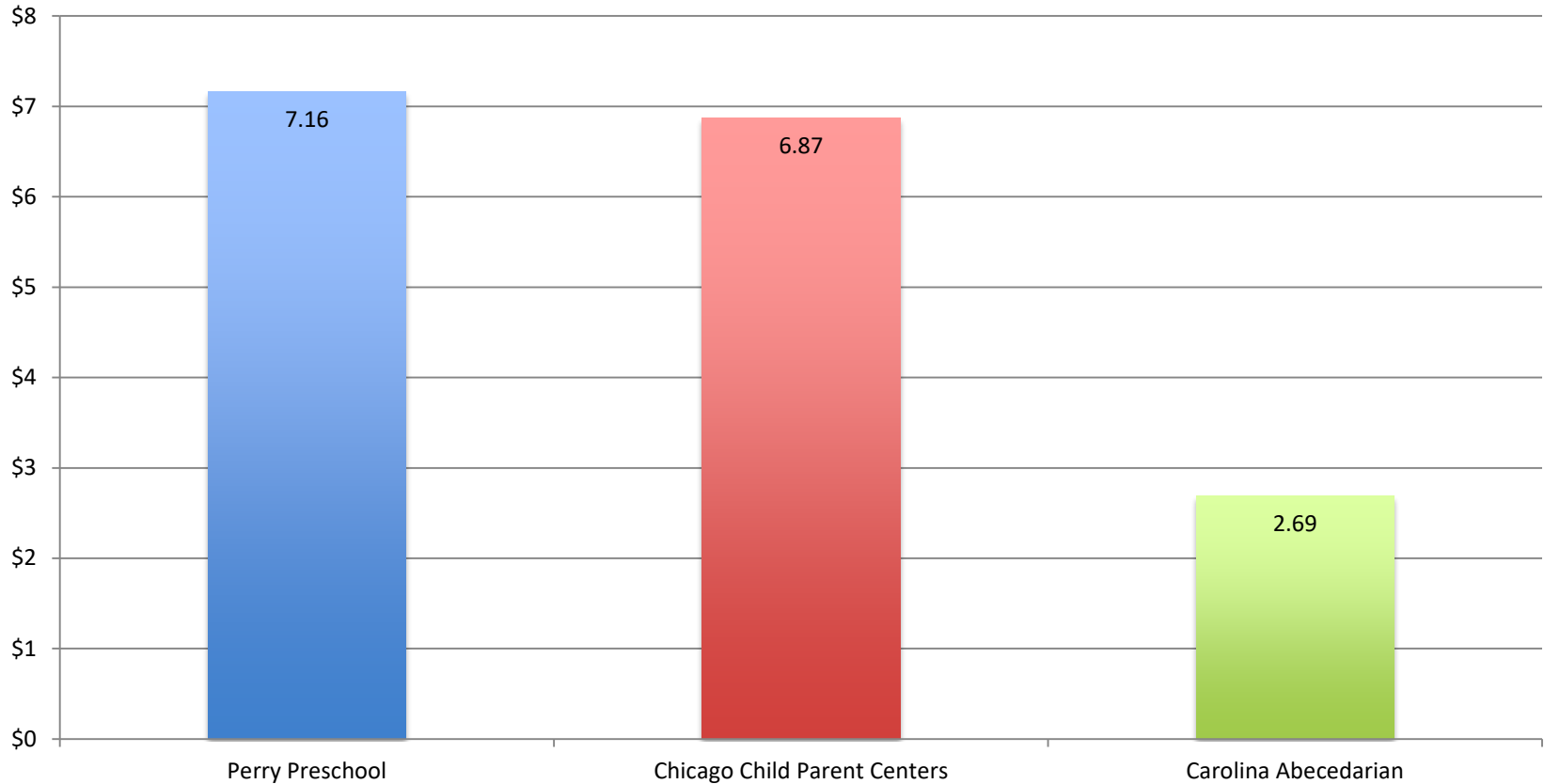


# Tulsa Results: Late Cohort



# Long-Term Effects of Mature High-Quality Pre-K Programs

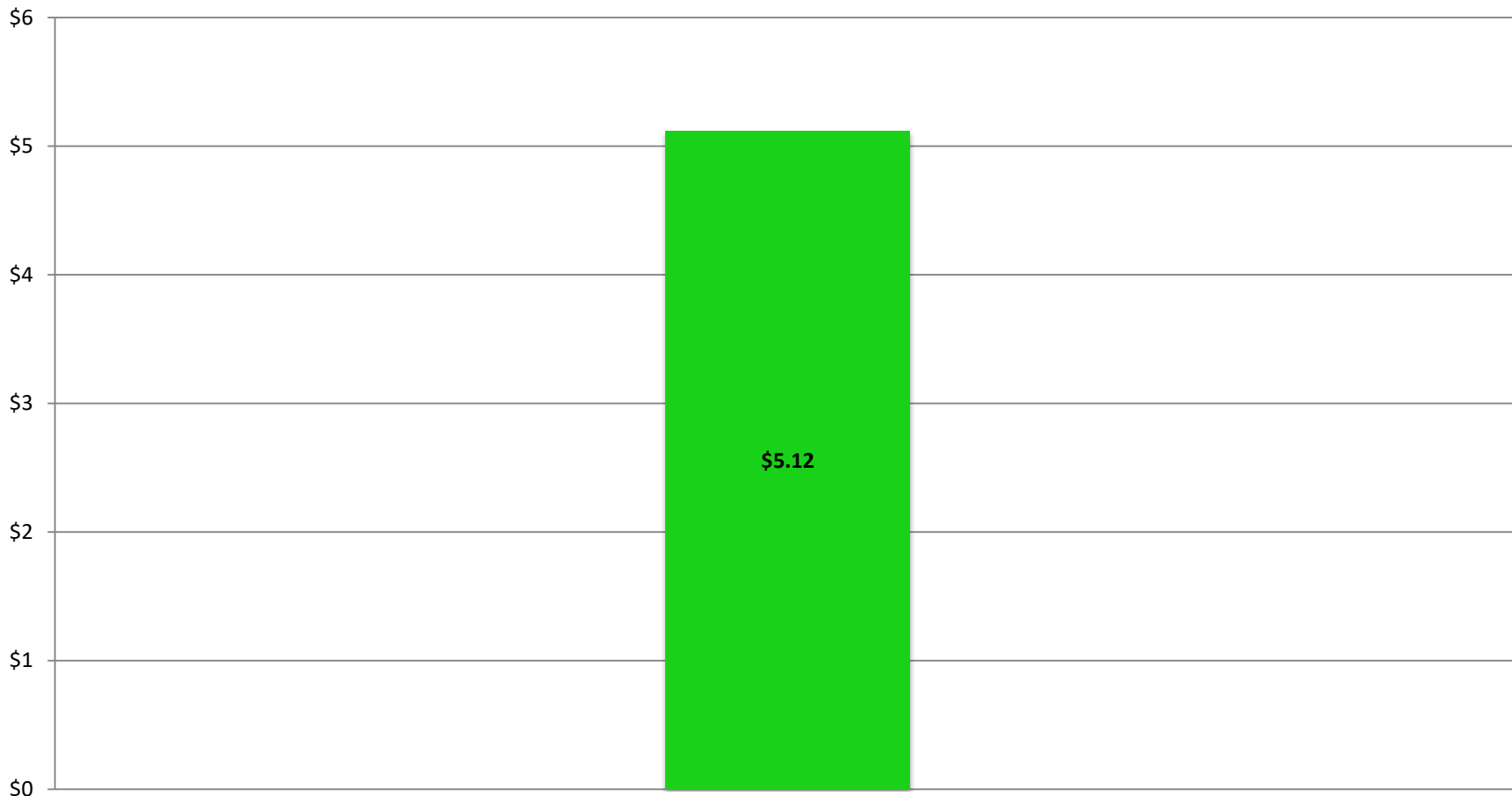
## Benefit-Cost Ratios for Leading Early Childhood Programs



Source: Judy Temple and Arthur Reynolds, *Economics of Education Review*, 2007, p.132

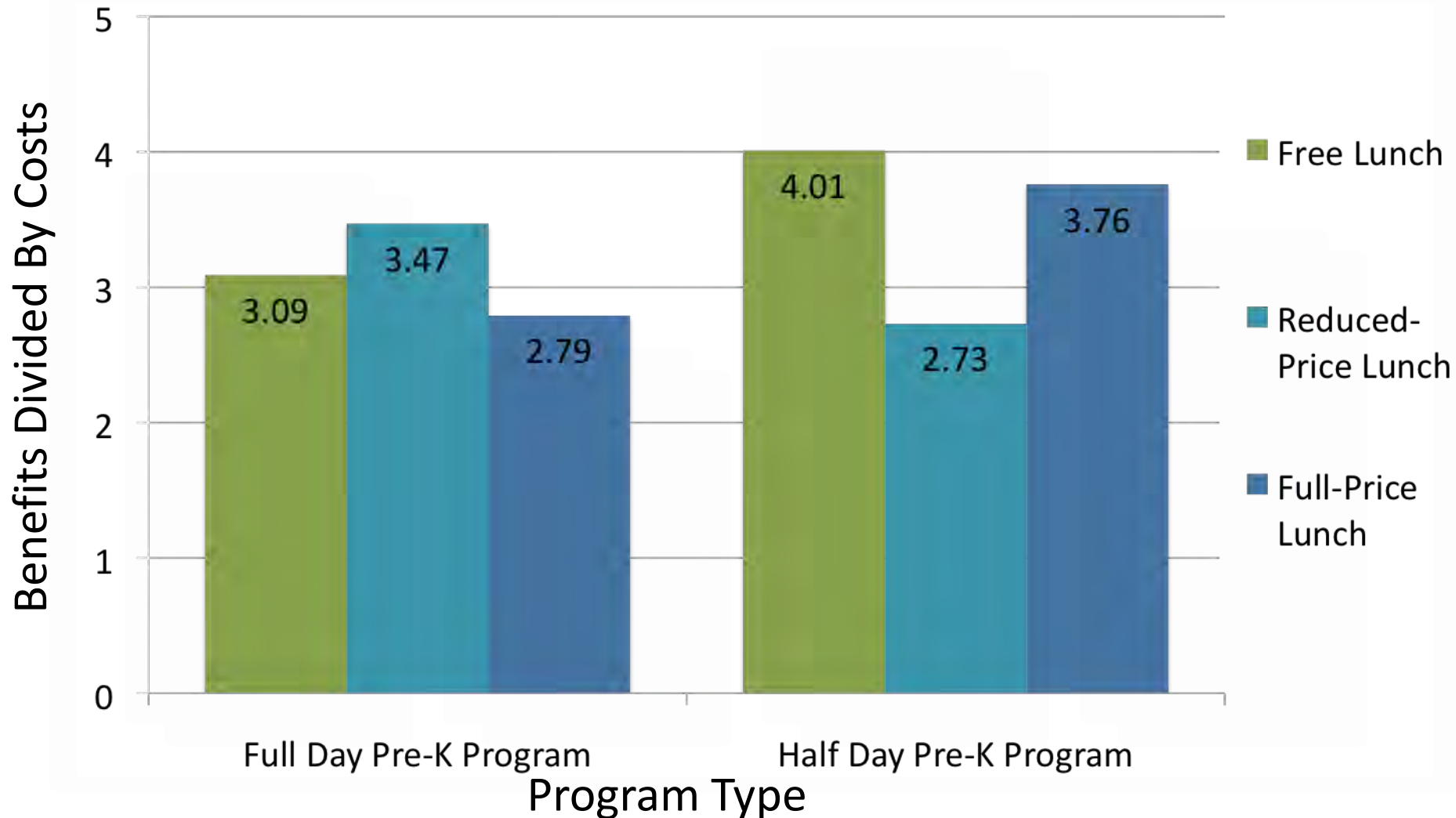
# Long-Term Effects of Georgia Pre-K

**Return for Each Dollar Spent on Georgia Pre-K**



*Source: Robert Lynch, "The Promise of Georgia Pre-K," Southern Education Foundation, 2011, p.9*

# Ratio of Expected Adult Earnings to Costs, Tulsa Pre-K Program



Source: Bartik, Gormley, & Adelstein, 2012

# Benefit-Cost Results:

## Early Childhood Education Programs for Low-Income Three- and Four-Year-Olds

	<b>Benefits</b>	<b>Costs</b>	<b>Benefits minus costs (net present value)</b>	<b>Benefit to cost ratio</b>
State and district programs	\$29,210	\$6,974	\$22,236	\$4.20
Head Start	\$22,452	\$8,564	\$13,888	\$2.63

Source: "Early Childhood Education for Low-Income Students: A Review of the Evidence and Benefit-Cost Analysis" Washington State Institute for Public Policy. January 2014.

# OBJECTIONS TO EXPANDING PRE-K

- 1. Evidence on pre-K effects is mixed
- 2. Pre-K effects “fade out” over time, thus eliminating long-term effects
- 3. NAEP scores in states with strong pre-K programs are disappointing
- 4. We cannot afford it



# Objection # 1

- Objection: Evidence on pre-K effects is mixed
- Response: Evidence on short-term effects is strong, consistent, unequivocal. Participation in a high-quality pre-K program boosts reading and math skills.

# Objection # 2

- Objection: Pre-K effects “fade out” over time.
- Response: Many of the leading studies show fade-out, as charged by critics, but also show long-term positive impacts on high school graduation rates, college attendance rates, adult earnings, and criminal justice outcomes.

# Objection # 3

- Objection: NAEP scores in states with strong pre-K programs are disappointing
- Response: Some truth to that, but NAEP trends depend on lots of factors, including K-12 spending and growth in English language learner population.

# Objection # 4

- Objection: We cannot afford to spend more money on pre-K
- Response: We cannot afford *not* to spend more money on pre-K. We are lagging behind other nations in educational outcomes. Our economic growth depends on regaining our educational supremacy. A strong pre-K program is an important first step.

# CONCLUSION

- High-quality pre-K enhances cognitive development in the short run
- High-quality pre-K enhances socio-emotional development in the short run
- High-quality pre-K improves long-term adult outcomes
- High-quality pre-K is an excellent investment in the next generation

# CENTER FOR RESEARCH ON CHILDREN IN THE U.S. (CROCUS) WEBSITE

- <http://www.crocus.georgetown.edu>