



FUSION STUDIO FOR ENTERTAINMENT AND ENGINEERING

*FIRST
FRIDAYS @
FUSION STUDIO*

**Collaborating Across Communities:
2021 Symposium on Education in
Entertainment and Engineering**



Fusion Studio for
Entertainment and Engineering

Dr. Mary Pilotte
April 2, 2021

With special guests:

Dr. Lori Sipe (San Diego State University)

*Professor Peter Weishar (University of
Central Florida)*

Collaborating Across Communities: 2021 SEEE



SEEE Updates

2021 Symposium on Education in Entertainment and Engineering

2021 SEEE Partnership with TEAAS

About the Theme Experience & Attractions Academic Society (TEAAS)

About the TEAAS/IAAPA connection

Draft Agenda for collaborative Symposia

Q & A

Next First Friday... (May7th)

Symposium for Education in Entertainment & Engineering (SEEE)

Mission

Bring together people from many professions, disciplines, and communities/cultures of practice to explore areas of intersection found in the field of entertainment.

Elevate the scholarly works, best practices, and instructional/pedagogical practices across the broadest definition of the “entertainment industry”.

Cultivate awareness of emerging trends, technologies, needs and concerns of this emergent interdisciplinary space of practice.



Symposium for Education in Entertainment & Engineering (SEEE)

2020 SEEE with Co-Host UNLV



Amazing partners at UNLV: Michael Genova
Dr. SJ Kim

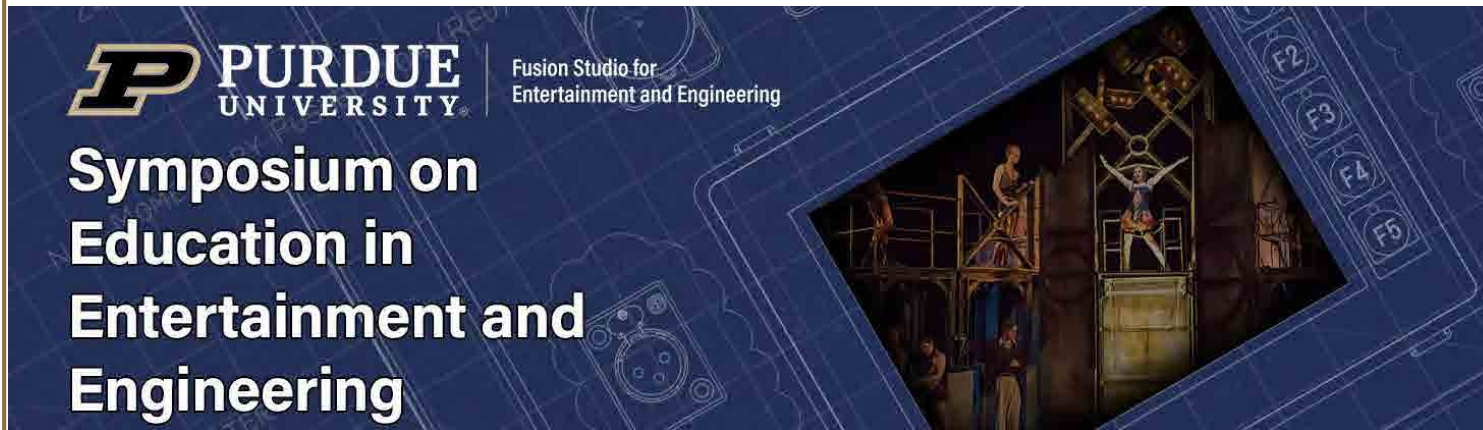
18 Entertainment & Engineering Companies
27 Colleges and Universities

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Symposium for Education in Entertainment & Engineering (SEEE)

2021 SEEE - The plan...



The PLAN :

When: July 15/16, 2021

Where: Purdue University West Lafayette, Indiana

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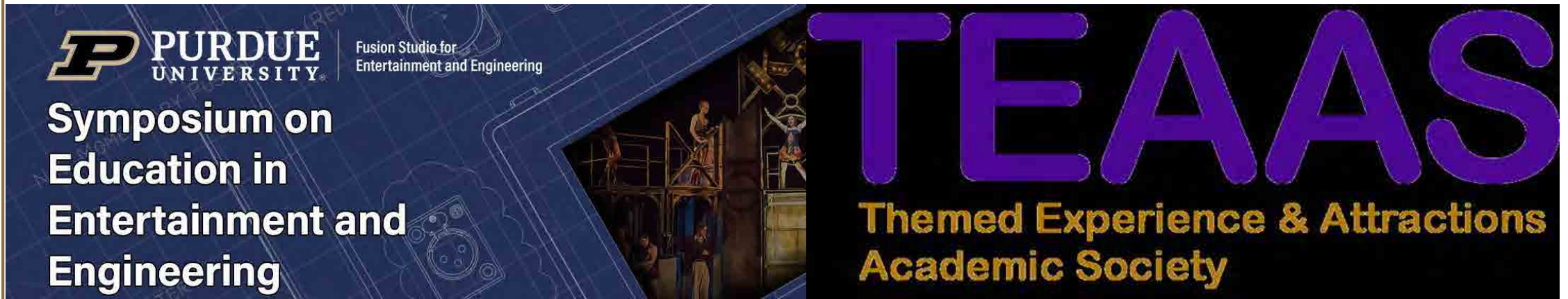
The REALITY : (Protect Purdue Summer events March 31, 2021)

“All summer 2021 university-sponsored on-campus convocations and university-sponsored on-campus conferences will be canceled to prioritize space for learning and discovery activities, and to ensure campus capacity to follow the safest social distancing recommendations.”

“The University urges all colleges, divisions, schools, departments, and other organizational units to delay or cancel any on-campus event that includes attendance of people from outside of the Purdue campus community through summer 2021.”

Symposium for Education in Entertainment & Engineering (SEEE)

2021 SEEE - The Collaboration...



When: **November 19th, 2021**

Where: **Orlando, Florida !**

Orange County Convention Center

What: **In collaboration with TEAAS & IAAPA Expo**



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Symposium for Education in Entertainment & Engineering (SEEE)

2021 SEEE - Special Collaboration with TEAAS!



Prof. Peter Weishar

Director of Themed Experience Graduate Program,
University of Central Florida and **Chair of the Steering
Committee for TEAAS**

Dr. Lori Sipe

Associate Professor, Hospitality and Tourism Management,
San Diego State University and **Chair of the Symposium
Committee for TEAAS**

Mission

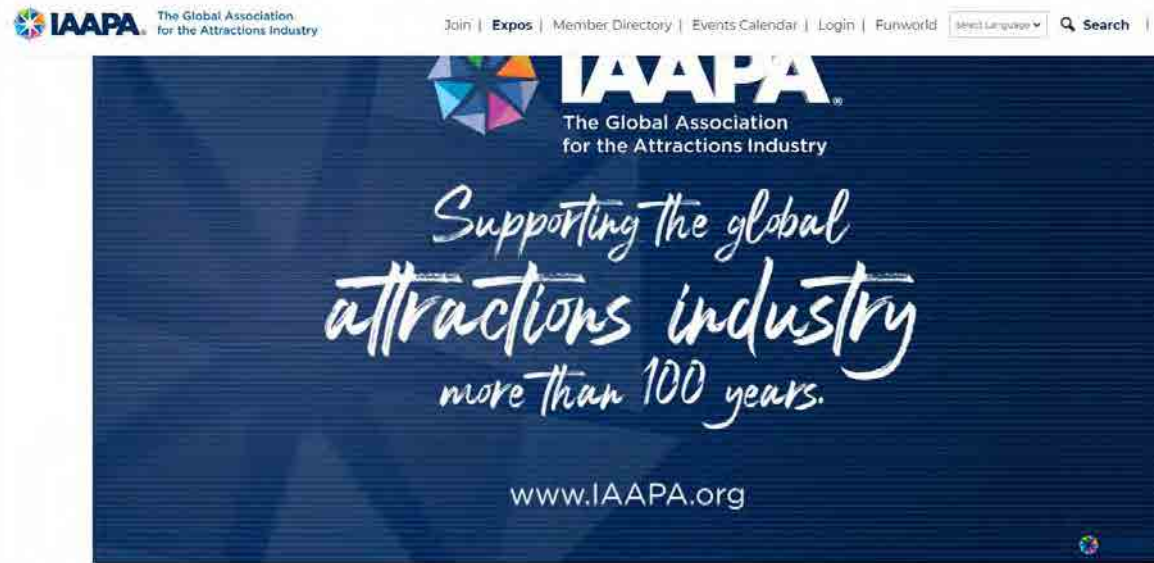
The Themed Experience & Attractions Academic Society exists to enhance communication between themed experience and attractions researchers and educators in order to create new knowledge, add to the body of work in the field and facilitate teaching and learning.



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About IAAPA

Global Association for the Attractions Industry



<https://www.iaapa.org/>



IAAPA Expo

Orlando, FL, US Orange County Convention Center

Conference: November 15 - 18 | Trade Show: November 16 - 19

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Shared Symposium

Agenda (DRAFT) – Friday November 19th, 2021



- 8:30 Welcome and Keynote Presentation
- 9:00- 10:10 Presentation of Papers (Block A)
- 10:30- 11:00 Networking Roundtable
- 11:00- 12:10 Presentation of Papers (Block B)
- 12:15- 1:30 Poster Session with Lunch
- **1:30- 3:10 Presentation of Papers (2021 SEEE Authors)**
- 3:30- 4:00 Networking Roundtable or?
- 4:15- 4:45 Business Meeting/Close



Recap of upcoming deadlines & events

Key Dates to remember

- June 1, 2021 **SEEE Authors Deposit of a “fulsome” Draft 1**
(no work will be *larger than 10pg*)
- July 1, 2021 **Final Author Feedback/Guidance on Draft 1 returned**



Look for announcements regarding open registration for [2021 SEEE/TEAAS](#) event in Orlando, FL
(Note: TEAAS call for proposals will also open soon – includes student posters!)

- September 1, 2021 **Author Deposit of final works in Symposium Print template**
(Final print ready)

- November 16-19th  **IAAPA** The Global Association for the Attractions Industry **EXPO**

- November 19, 2021** **SEEE + TEAAS 2021**



- November 19, 2021 **SEEE Social following the event (Location details TBD)**



Thank you for joining us!

Dr. Mary Pilotte

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